

Sample PSAs

PSAs

CTE Month
February 2008
CTE Pathways
Giving Students the Edge

10-second radio spot

ANNCR: Learn how to jump-start your future career through occupational skills training while you are still in high school. Log on to UtahCTE.org. Career and Technical Education – Giving Students the Edge.

ANNCR: February is Career and Technical Education Month. The skills you learn in high school will be the start of a great career. For more information contact your local high school or log on to UtahCTE.org.

ANNCR: February is Career and Technical Education Month. The skills your teenager learns in high school will be the start of a great career. For more information contact your local high school or log on to UtahCTE.org.

ANNCR: February is Career and Technical Education Month. Log on to UtahCTE.org to learn how you can jump-start your future career by learning critical academic and technical skills now.

20-second radio spot

ANNCR: Calling out to all high school students. February is Career and Technical Education Month. Talk to your high school guidance counselor today about enrolling in Career and Technical Education (C.T.E.) classes. C.T.E. will assist you in acquiring critical skills in order to jump-start your future career through occupational skills training while you are still in high school.

ANNCR: Attention teenagers and parents! February is Career and Technical Education Month. Do you know that the majority of jobs in Utah's workforce don't require a four-year college degree? However, they do require the kind of technical skills you can learn through the Career and Technical Education programs offered at your high school. For more information log on to UtahCTE.org.

ANNCR: The majority of the good jobs in America's workforce don't require a four-year college degree, but they do require the kind of technical skills teenagers can begin learning in high school. February is Career and Technical Education Month and is the perfect time to find out how your teenager can obtain the essential technical skills to jump-start their future career. For more information log on to UtahCTE.org

30-second radio spot

ANNCR: Attention teenagers and parents! February is Career and Technical Education Month. Taking Career and Technical Education classes in high school is an important key to the future success of your teenager. C.T.E. provides the opportunity to explore a variety of career areas that will equip your teenager with the academic knowledge and technical skills needed for entry into the evolving workforce of the 21st century. For more information log on to UtahCTE.org.

60-second radio spot

UtahCTE.org is designed to help prepare high school students to transition successfully to post-secondary education and help college students acquire the skills and knowledge needed in new fields or to acquire skills in an existing career path. UtahCTE.org is an online resource that provides valuable training information, resources and direction to investigate nine areas of study including:

- Agriculture
- Business
- Family & Consumer Sciences
- Health Science & Technology
- Information technology
- Marketing
- Engineering
- Trade & Technical

Log on to UtahCTE.org for more information. UtahCTE.org – Giving Students the Edge